



Aruba Management Training Institute announces a fundraising seminar with marketing guru Ken Varga

The Aruba Management Training Institute was proud to announce that Ken Varga, noted U.S. businessman who has started thirty-five successful companies and graced the cover of "Mentor" magazine will conduct a fundraising business seminar during his annual three-month stay on Aruba.

Mr. Varga, an annual visitor for the last thirty years, spends several months on the island with his wife Barbara, often accompanied by their children, who have been vacationing with them here since they were as young as four years old. He is a well-known speaker, conducting three day seminars in the states annually, which have a waiting list of thousands that wish to attend, despite the \$25,000 admission price. Mr. Varga has created and sold enough companies that he can spend months on end on Aruba in a semi-retirement, without worries. During his seminar, which will be held at the Casa Del Mar on Thursday, February 1, he promises to reveal to those attending the secrets that will help them to attain such a lifestyle.

The seminar, titled "How to Increase Your Profits 1000% by using Three Powerful Concepts," will take place from 9:00 AM until 12:00 PM and requires a \$99 (U.S.) donation, which is tax deductible. The proceeds of the seminar will go to Animal Rights Aruba, and The Friends of the Handicapped.

Mr. Varga has also authored a number of books, including "How to Get Customers to Call, Buy & Beg for More," which saw a pre-printed order of 30,000 copies. Mark Victor Hansen, co-author of "Chicken Soup for the Soul" has these words to say about Ken Varga: "In my speaking career, I've met many speakers who have acquired their expertise by studying other experts in their fields, but I've met only a few who actually have spent a lifetime and millions of dollars to test every idea, concept and strategy they shored with their audiences. Ken Varga is one of these rare individuals." For more information about Ken Varga, enter his name in any search engine on the internet or check his website www.kenvarga.com.

This unique opportunity to learn the secrets of an enormously successful entrepreneur that is willing to share his acumen is something that business owners in Aruba should plan on attending. Registration can be made by calling telephone number 588-0833 before January 31 to guarantee your place. It will not only help your business, it will help worthy causes, and AMTI representatives confirmed they felt it will be time well spent, as Mr. Varga also wishes to contribute to Aruba, his "home away from home."